



31 OCT, 2025

GoAsean BizMatch records RM150m in export sales

The Sun, Malaysia

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KUALA LUMPUR: The Malaysia External Trade Development Corporation (Matrade), in collaboration with SME Corporation Malaysia (SME Corp Malaysia), recorded RM150.37 million in export sales through its International Sourcing Programme (INSP) recently.

The programme was part of the GoAsean BizMatch session, held in conjunction with the SME Venture@Asean 2025 exhibition at the Malaysia International Trade and Exhibition Centre on Oct 17-18.

The initiative connected 31 international buyers from countries such as Cambodia, China, France, Hong Kong, Indonesia, Italy, Mexico, Myanmar, the Philippines, Taiwan, Thailand, and Vietnam with over 200 Malaysian companies through more than 250 curated business meetings.

"The GoAsean BizMatch brought together Malaysian companies with buyers and industry stakeholders from across Asean, Asia, Europe, and Latin America, catalysing promising strategic partnerships across a broad spectrum of industries.

"Key sectors represented included aerospace and drones, electrical and electronics, oil and gas, medical devices, biotechnology, halal technology and smart agriculture, green economy, mobility, lifestyle and life sciences, and food and beverages," Matrade said in a statement yesterday.

The trade promotion agency said products and services sourced during the programme included aerospace, drones and robotics; railway technology, solutions and mechanical components; medical devices and equipment; machinery for food processing and packaging; and artificial intelligence and certification services. – Bernama



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SUMMARIES

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