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04 AUG, 2025

Highest econ output of RM84.3bil

Daily Express (KK), Malaysia

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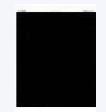


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Lifeline for rural traders

From Page 6

"With easier access to financing, it becomes a lifeline for businesses in rural areas or niche sectors like ecotourism and small-scale sustainable agriculture, which often struggle to secure traditional loans," he added.

Hajiji said alternative financing is also wellsuited to Sabah's young and innovative entrepreneurs in the digital and creative sectors who require agile funding to realise their ideas, in line with the State Government's aim to diversify the economy.

"We are witnessing the rise of a new generation of Sabah entrepreneurs, particularly in the digital and creative fields, who need responsive and flexible financing. Importantly, these platforms enable Sabahans and local investors to directly support Sabah businesses, strengthen the local economic ecosystem, and ensure that wealth creation benefits our communities.

"Expanding access to alternative financing can unlock economic value across the supply chain, from food security to ecotourism," he said.

He said MyCIF is a key national initiative that regulates alternative financing platforms. "It represents a commitment to de-risk and stimulate private investment in our businesses. This means when investors invest in Sabah businesses through ECF (equity crowdfunding) and P2P (peer-to-peer lending), MyCIF also co-invests in those businesses.

"This amplifies the impact and helps businesses

reach their funding targets faster. This initiative reflects strong cooperation between the State Government and federal agencies such as the Securities Commission. Together, we are building an ecosystem in which every Sabah entrepreneur has the opportunity to succeed," he said.

He urged every business owner, aspiring entrepreneur and investor in Sabah to learn about these alternative financing channels.

"It's not just about financing; it's about nurturing communities, empowering local talent and driving shared prosperity. Let's build a resilient and prosperous Sabah together," he said.



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SUMMARIES

ACTIVITIES OF LEADERS AND MINISTRIES THE PAST WEEK

CHIEF Minister Datuk Seri Hajiji Noor launching the National Month, Sabah Day and Fly the Flag Campaign 2025 at The Magellan Sutera Resort in Kota Kinabalu on July 31.