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SECTION: GENERAL NEWS ARTICLE TYPE: NEWS ITEM AUDIENCE : 20,700 PAGE: 3 PRINTED SIZE: 221.00cm� REGION: QLD MARKET: Australia ASR: AUD 605 WORDS: 240 ITEM ID: 1100602245

26 JUN, 2025

awards



Somerset takes silver and bronze in tourism

The Lockyer and Somerset Independent, Gatton

Page 1 of 1

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Two Somerset towns have been awarded silver and bronze for Queensland Tourism Industry Council's (QTIC) 2025 Top Tourism Town Awards.

The annual awards recognise outstanding regional destinations and honour communities which demonstrate a commitment to visitor excellence.

Somerset Regional Council Economic Development and Tourism Advisory Committee Chair, Mayor Jason Wendt, was excited to announce Toogoolawah and Kilcoy had placed amongst the best tourism towns in the state.

"Toogoolawah is a charming country town in the heart of the Somerset region, and it is incredible to see it take silver in the Top Tiny Tourism Town category," Cr Wendt said.

"This is a welcome improvement from our

bronze in 2024 and shows how inviting this patch of the Somerset region is.

"Meanwhile, Kilcoy has joined the podium for the Top Small Tourism Town category, bringing home a well-deserved bronze.

"As Somerset's Mayor, it's a great honour for our towns to compete against so many beautiful locations across the Sunshine State and we would like to acknowledge all entrants for their hard work and dedication."

Cr Wendt thanked Somerset tourism business owners for their contributions to the towns.

"These results are testament to the wonderful work of our Somerset tourism business owners, who work tirelessly to produce an array of high-quality experiences and exceptional services to our visitors," Cr Wendt said.



Minister for Environment and Tourism Andrew Powell, Somerset Regional Council Mayor Jason Wendt, Queensland Country Tourism CEO Peter Homan. (SRC)