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State Budget a winner for tourism

Gladstone Today, Gladstone

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The Queensland Tourism Industry Council welcomed the 2025-26 State Budget as a significant investment in Queensland’s visitor economy, backing key priorities outlined in the Destination 2045 strategy and reaffirming the industry’s role in supporting the state’s economic strength.

QTIC chief executive Natassia Wheeler said the more than \$1 billion allocated over four years shows a strong recognition of tourism’s contribution - not just through jobs and economic output, but as a driver of cultural, environmental and community outcomes.

“This year’s State Budget brings investment to several areas that industry has consistently identified as critical - workforce capability, regional access, product development and experience-led growth,” Wheeler said.

The Budget committed \$446 million to launch Destination 2045 - Queensland’s long-term tourism strategy.

“The vision for 2045 has now been matched with funding that allows us to move forward,” Ms Wheeler said.